



The J's 80th Celebration

Sponsorship Proposal for San Diego Gas & Electric

May 31, 2025

6:00 – 10:30 pm

Lawrence Family JCC
JACOBS FAMILY CAMPUS
4126 Executive Dr.
La Jolla, CA 92037

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**Lawrence Family
Jewish Community Center**
JACOBS FAMILY CAMPUS

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By partnering with us as a sponsor, you invest in a vibrant, welcoming community and help sustain our legacy of service and innovation.

About our J

For 80 years, the Lawrence Family Jewish Community Center (LFJCC) has been a vibrant and inclusive hub for cultural enrichment, education, wellness, and community engagement in San Diego. Rooted in Jewish values and open to all, the LFJCC is committed to nurturing a sense of belonging, fostering meaningful connections, and celebrating the richness of diversity.

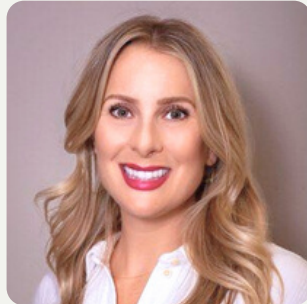
Our mission is to enhance the quality of life for individuals and families across generations, offering innovative programs and services that uplift both the body and the spirit. From dynamic cultural arts and thought-provoking educational series to state-of-the-art fitness and recreation facilities, the J is a place where community members of all ages come to learn, grow, and thrive together.

The LFJCC is proud to be home to a variety of impactful programs and signature events that reach thousands annually. Our Center for Jewish Culture is the largest local institution of its kind, presenting renowned festivals such as the San Diego International Jewish Film Festival and a full season of arts and cultural programming. Our award-winning Nierman Preschool and Camp Jaycee provide exceptional educational and recreational experiences for young children, while our wellness initiatives and adult programs support healthy living and lifelong learning.

Meet Our People



Betzy Lynch
CEO



Amy Jacobs
Event Chair



Adam Jacobs
Event Chair



Ludivine De Anda
Director of
Philanthropy



Diana Stern
Assistant Director of
Philanthropy



Hannah Cohen
Fundraising &
Sponsorship Chair



About the 80th Celebration



The Lawrence Family JCC's 80th Celebration marks a momentous milestone for our community, commemorating eight decades of connection, cultural enrichment, and unwavering support for individuals and families across San Diego. This gala on May 31, 2025, is not just a celebration of our past but also a launchpad for our future, honoring the leaders and members who have made our legacy possible while inspiring continued growth and innovation.

Why This Event Matters:

The 80th Celebration is more than just an evening of festivities. It is a testament to the Lawrence Family JCC's enduring impact—a tribute to the community spirit that has sustained us for generations. By gathering together, we acknowledge the contributions of those who have shaped our story and reinforce our commitment to enriching lives through inclusive programs in culture, wellness, education, and beyond. Your sponsorship will not only elevate this once-in-a-lifetime event but also fuel our mission for years to come.

Evening Highlights:

- **Honoring Our Legacy & Vision:** We'll celebrate the people, programs, and partnerships that have built a thriving and inclusive community, recognizing the visionaries who have guided our journey and inspiring future leaders.
- **Captivating Entertainment:** The evening will be brought to life with spectacular performances promising memorable moments for all attendees.
- **Exceptional Dining Experience:** A carefully crafted menu will offer a delicious culinary journey, featuring a fusion of local and global flavors that cater to all tastes.
- **Interactive History & Community Exhibits:** Take a walk through our history with exhibits showcasing memorable moments, milestones, and the impact we've had on the community, highlighting how far we've come—and where we're headed.

Benefits of Sponsorship

Unmatched Community Engagement

The Lawrence Family JCC serves as a cultural and social anchor in San Diego, reaching thousands of families, individuals, and community partners every week. Sponsoring our 80th Celebration places your brand at the heart of this wide-reaching network and demonstrates your commitment to enhancing quality of life in our community.

Meaningful Impact

Your support directly contributes to the JCC's mission of providing educational, cultural, and wellness programming accessible to all. From our acclaimed Nierman Preschool to the renowned San Diego International Jewish Film Festival, your sponsorship helps sustain programs that enrich lives and bring people together.

Increased Brand Visibility

Your sponsorship leverages our JCC's 80-year legacy of multigenerational trust and community connection. With prominent brand exposure featured in event marketing, on our digital platforms, and in our widely distributed publications, your brand will be associated with an institution known for its reliability and impact.

Sponsorship Packages



8 Rings

Recognition as an 8 Rings Sponsor at the 80th Celebration and all event marketing

Included sponsorships of 3 additional LFJCC events which include recognition on promotional materials

Premier logo placement on LFJCC website for 1 year

Full-page ads in JConnections magazine (4 issues)

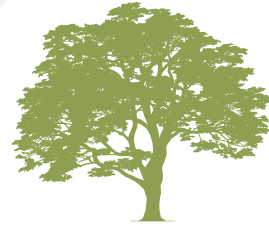
Custom email spotlight sent to LFJCC members and community partners

Tickets for 10 to the 80th Celebration

Pickleball experience for 32 at the LFJCC's courts with instructor Bryon Hazlewood

\$50,000

FMV \$19,700



Oak Legacy

Recognition as an Oak Legacy Sponsor at the 80th Celebration and all event marketing

Included sponsorships of 2 additional LFJCC events which include recognition on promotional materials

Premier logo placement on LFJCC website for 6 months

Full-page ad in JConnections magazine (all 4 issues)

Tickets for 8 to the 80th Celebration

\$36,000

FMV \$7,630

Sponsorship Packages



Golden Acorn

Recognition as a Golden Acorn Sponsor at the 80th Celebration and all event marketing

Included sponsorship of 1 additional LFJCC event including recognition on promotional materials

Premier logo placement on LFJCC website for 6 months

Half-page ad in JConnections magazine (2 issues)

Tickets for 4 to the 80th Celebration

\$20,000

FMV \$3,370



Silver Leaf

Recognition as a Silver Leaf Sponsor at the 80th Celebration and all event marketing

Included sponsorship of 1 additional LFJCC event including recognition on promotional materials

Premier logo placement on LFJCC website for 3 months

Quarter-page ad in JConnections magazine (2 issues)

Tickets for 4 to the 80th Celebration

\$10,000

FMV \$2,520

Sponsorship Packages



Bronze Branch

Recognition as a Bronze Branch Sponsor at the 80th Celebration and all event marketing

Premier logo placement on LFJCC website for 3 months

Quarter-page ad in JConnections magazine (1 issue)

Tickets for 2 to the 80th Celebration

\$5,500

FMV \$1,260



Community Roots

Recognition as a Community Roots Sponsor at the 80th Celebration and all event marketing

Quarter-page ad in JConnections magazine (1 issue)

Tickets for 2 to the 80th Celebration

\$3,600

FMV \$1,110